

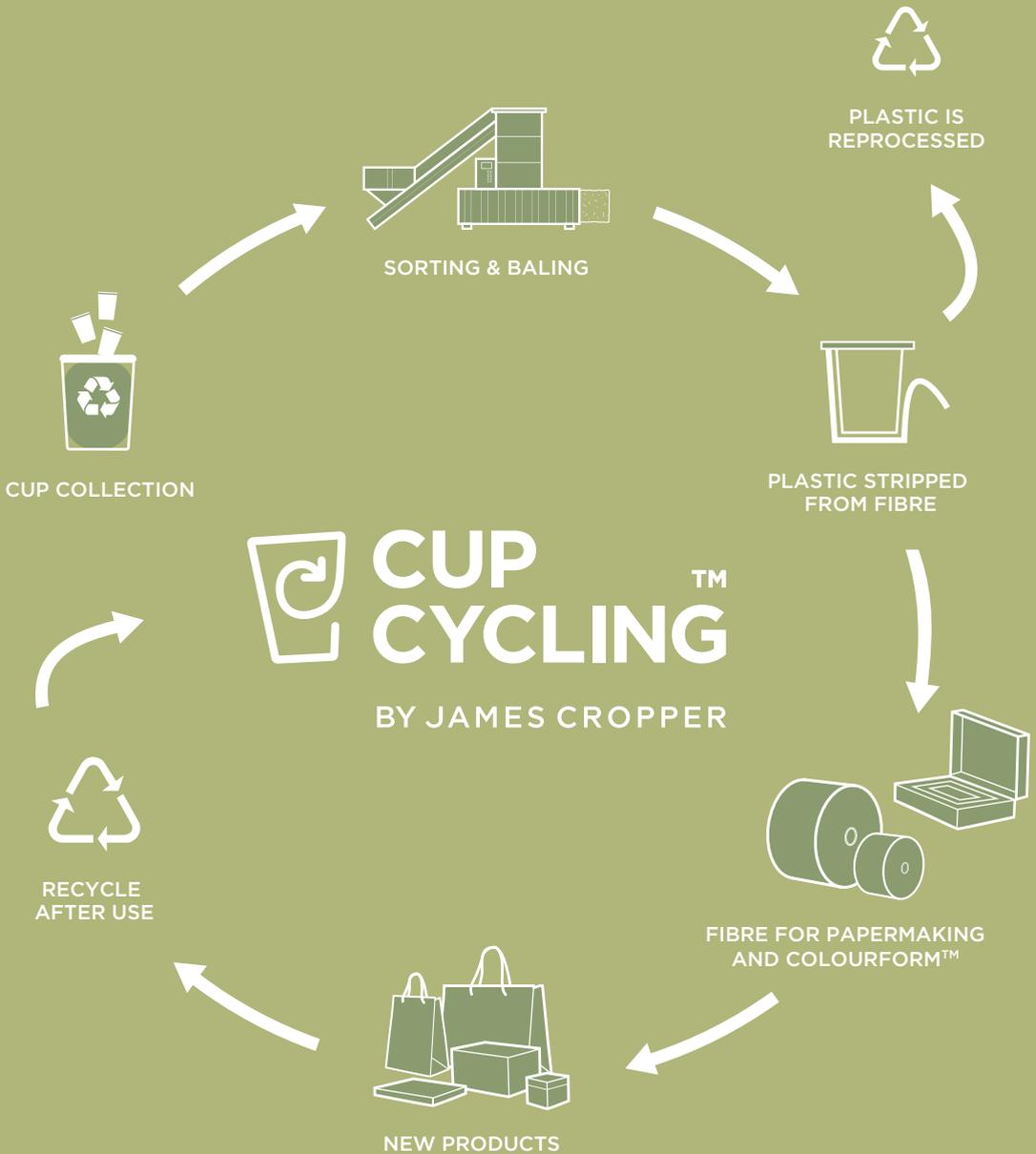


**TURNING COFFEE CUPS
INTO BEAUTIFUL PAPERS**



A
**WORLD
FIRST**
IN RECYCLING

AWARD-WINNING INNOVATION



- **2.5 BILLION** cups thrown away each year in the UK
- Polyethylene coating of coffee cups means that they are only recyclable through specialist facilities
- **WORLD'S FIRST** recycling process dedicated to upcycling coffee cups, turning them into beautiful papers
- **ZERO WASTE** 95% of cup waste is converted back in to paper and the remaining 5% of plastic is used for energy recovery in the production of recycled paper
- Capacity to upcycle **500 MILLION** cups per year



CUPCYCLING™ RESULTS IN

**ZERO
WASTE**

PROVIDING CLOSED LOOP SOLUTION

WHY JAMES CROPPER CUPCYCLING™

At James Cropper, Britain's Master Papermakers, sustainability is at the heart of everything we do - from sourcing raw materials, to investment in renewable energy, and world-leading recycling innovation.

Our unique plant has so far recycled more than 40 million used cups and has the capacity to recycle 500 million coffee cups each year.

With CupCycling™, we're enabling brands to work with us to become part of a movement that has the potential to revolutionise coffee cup recycling forever.

FOR MORE INFORMATION

CALL OUR SALES TEAM: +44 (0) 1539 722002

OR VISIT

CUPCYCLING.CO.UK

